

LIBERTARIAN

What I Learned On My Summer Vacation In Utah

by Lou Stefanelli

Those of you with eclectic tastes in comedy, may be familiar with a troop of radio play actors from the '70's known as The Firesign Theater. They were responsible for producing such albums as "Don't Crush That Dwarf, Hand Me The Pliers" and "How Can You Be In Two Places At Once When You're Not Anywhere At All".

Why I mention this as a preface to my summary of "The Stamp Act Congress", the National Convention's political campaign school, is not to reveal my dark and disturbed past. I mention it because sitting in Political Consultant Sal Guzzetta's class for three days learning how the world of politics really works reminded me of another Firesign production: "Everything You Know Is Wrong!".

I wasn't alone. Just about everyone there was shell shocked from all the myths Mr. Guzzetta exploded. I had to don goggles and helmet to avoid the shrapnel. If you hold your ears and get ready to duck, I'll share a few of them with you.

Myth #1: You can't win running as a Libertarian.

Believe it or not, most people don't give two hoots about

ideology. Nor are they terribly concerned with labels. What they do care about is that the person they are voting for shares their concerns and gives them a warm fuzzy feeling that she or he is the person for the job. That's it. The way to create that warm fuzzy feeling involves considerable time and money. But there are specific techniques for getting it done efficiently and then using it to ensure an electoral victory. If we really want to win, our time would be much better spent learning the proper techniques than fretting about how misunderstood we are.

Myth #2: Running paper candidates will attract voters and members.

According to Mr. Guzzetta, running paper candidates says something very different than what we think it does. It says we don't have any serious candidates. It says we're not serious, that we are fringe—a bunch of idealists tilting at windmills. It says we don't know what we're doing, that we are losers. That simply doesn't attract many votes. People who take their vote seriously are not about to throw it away on someone with no chance of winning. The truly disaffect-

ed, our natural constituents, are more likely to stay home than vote for symbols. As for members, few people want to belong to a losing proposition. "Win an election," says Mr. Guzzetta, "you'll get members."

Myth #3: If only the media covered our candidates we'd be able to win.

The media doesn't cover our candidates because they aren't relevant. If we had serious candidates running real campaigns, the media would cover them. In the places where we have begun to approach this standard, like in Sussex and Gloucester Counties, the media are including our candidates. Besides, we don't even need the media to win. A properly run campaign creates its own media and gets as up close and personal with the voter as it possibly can. That's how you win, even with bad media.

Myth #4: If you are better on the issues than your opponents, people will have to vote for you.

This is a variation on Myth #1 but it bears repeating. Eighty-five percent of the people who go to the polls will make their decision based on which name they know and like best. Only 15% of the voters know anything about the issues. That means we have to run one campaign for each of these groups. The strategy is to get equal name recognition with the opponents to split the 85%, and win a majority of the 15% on the issues. If we continue trying to capture just the 15%, we'll always lose. And actually, it's worse than that. If we don't get name recognition, most of the 15% won't care about our issues. We won't exist as a viable candidate.

Continued on next page

Contents — Oct, 1993

| | Page |
|--|------|
| What I learned on my Summer Vacation | 1 |
| What I learned from Mr. Lyne | 2 |
| Libertarian E-Mail Addresses Wanted | 3 |
| New Jersey Freedoms Network | 3 |
| NJLP Committee Membership | 3 |
| Minute by Minute | 4 |
| Membership Statistics | 5 |
| Desert Dispatch: LP National Convention News | 6 |
| NJLP Voice Mail Numbers | 7 |
| Calendar | 8 |

So what does it all mean? I have tried to focus this review on the "why's" and "wherefore's". The "how to's" are available in three volumes published by Mr. Guzzetta*. The reason I selected these particular bits of wisdom to highlight, is because they suggest that we need to shift directions.

Stop... Start...

If we want to be successful, we have to stop running for the heck of it and start running to win. If we are going to run to win, three things are required:

- 1) a vulnerable opponent;
- 2) an electable candidate; and
- 3) the resources to mount a winning campaign.

(The specifics for assessing each of these things are in Guzzetta's manuals.)

Chances are very good that local races will be the only ones in which all three of these elements will be available to us. It is strictly a population thing. The more people you live among, the more votes you need to win. The more votes you need to win, the more voters you need to influence. The more voters you need to influence, the more dollars and volunteers you need to reach the voters. The fewer dollars and helpers you can get, the more local you have to go.

But are our opponents really vulnerable? They have no idea how vulnerable they are. According to Mr. Guzzetta, 90% of them don't even know how to run a winning campaign. Most of them never have to face a serious challenger and simply coast into office. They're vulnerable even if they outspend us! Dumping extra cash into a campaign can't take the place of having the right amount and spending it cor-

rectly. Finally, they have run out of volunteers. People won't work for Democrats and Republicans anymore because they don't believe in anything. We, on the other hand, can attract workers from all over to help with a winning campaign because we share their beliefs.

But are our candidates electable? Is Bill Clinton President? Mr. Guzzetta describes the techniques for determining what the ideal candidate would look like, how to cast your candidate as close to the ideal as possible, and how to overcome any negatives your candidate has. (In class we learned that when Tom Bradley won his first election for Mayor of Los Angeles, most of the voters didn't know he was Black.)

I'm out of butts... but in case you are still in doubt, I'll give you a benchmark. To win one congressional seat would require about \$600,000 and 500 volunteers. Clearly, this is out of our league. So let's do it the right way and run for offices like town council. Why? We have to win at Little League before we'll have a shot at the majors. Once we start winning, we'll get members. We'll get media. We'll get the resources to create the opportunity to win the bigger races.

That's it. The alert is over. You can emerge from the shelter and, as soon as the dust clears, resume breathing normally. Then let's roll up our sleeves and get to work. We have some campaigns to win.

* Guzzetta's books available from:

Political Publications
P.O. Box 17274
Alexandria, VA 22302-8574
703/549-7586

What I Learned from Mr. Lyne

During the 1992 election, the Libertarian Party in southern New Jersey had the rare honor of having an activist from another political party become involved in campaigning for Libertarian candidates.

Earlier that year, Mr. George Lyne, a longtime Democrat, became a delegate to the Democratic National Convention in support of Jerry Brown. When it became apparent that Brown, despite his showing in the primaries, was to be all but ignored by the Democratic Party in favor of Bill Clinton, Mr. Lyne turned his attentions toward local Libertarian candidates whose views he felt to be closer to those of Brown than those of then-nominee Clinton. In the short period of time I spent with him, I learned several valuable lessons which I believe can be applied with great success in future Libertarian campaigns.

Lesson #1: Treat all candidates with the utmost respect.

Mr. Lyne treated all the Libertarian candidates, Andre Marrou in particular, with much more respect than Libertarians seemingly treated their own. He treated Marrou as if his candidacy was important, as if he were president and not as if he were an unrealistic third-party candidate.

Lesson #2: Always look for areas of agreement.

Everyone can find portions of Libertarianism they can agree with; however most Libertarians make it a point to find the area of disagreement and emphasize it. Mr. Lyne and I were not, and still are not, in agreement on some topics, yet he always knows how to steer the conversation toward positive change. Mr. Lyne was so good at building areas of agreement that when a group of 150 Jerry Brown supporters were polled on who they were going to vote for, over one-third of them pledged support for Andre Marrou. Had Mr. Lyne not been there, that number would have been zero.

Lesson #3: Be a good listener.

This goes along with lesson #2. Mr. Lyne was always willing to listen to anything I had to say. Libertarians often have the habit of not giving other people a fair hearing of their opinions.

Lesson #4: If a cause is worth fighting for...

At 11 p.m. in the night before the election, Mr. Lyne was still making phone calls (mostly to the west coast) and sending faxes in order to persuade people to vote Libertarian. I am embarrassed to admit that I had stopped campaigning the day before because I knew it was a losing cause.

If the Libertarian party wants to start winning elections, then we must learn from people like Mr. Lyne. I am deeply appreciative of Bill Clinton for offending a lifelong Democrat like Mr. Lyne so much that he would actually participate in the Libertarian Party. My longterm goal is to convince Mr. Lyne to buy into the whole of libertarianism, not just some of it. Meanwhile, I will continue to learn valuable lessons from him and urge other Libertarians to do the same.

—John Hill, Chair, Gloucester County LP
reprinted from *The South Jersey Libertarian*

Quote of the Month

Mike Pierone while filling in for Bill Dundas at a candidates forum, responding to State Senator Robert Littell's comment that the republicans would hire more police and try to reduce crime in New Jersey... "If you really want to reduce crime in New Jersey you'll reduce the size of government, because that's where most of it takes place!"



October, 1993

Letters to the editor, articles and commentary are welcome; send to: Mike Pierone
The New Jersey Libertarian
1 Butternut Road
Vernon, NJ 07462
phone: 201-827-5840

Permission is hereby granted to reprint any of the material in this issue, except any that is copyrighted, as long as credit is given to the author, *The New Jersey Libertarian*, and the New Jersey Libertarian Party.

Editorial material to appear in the November, 1993 issue, *must* be received before November 5.

Subscription and advertising rates are available from the editor.

Wanted: Libertarian E-Mail Addresses by John Paff:

I'm building a phone book of NJLP e-mail addresses. If you have an e-mail address, please message me through GENie at j.paffl, or the Internet at j.paffl@genie.geis.com.

New Jersey Freedoms Network

The NJFN is a network of various groups committed to expanding freedom in the state of New Jersey. NJFN is organizing a state wide FAX network and is collecting and databasing New Jersey FAX numbers. They request that we copy down ANY FAX numbers we come across, attach a one-word general description to each, such as "Business", or "Personal", "Government", etc., and for-

ward the list to :

New Jersey Freedoms Network, P.O. Box M 513, Landing, NJ 07850.

This is an attempt to create an alternate medium for the distribution of freedom oriented literature statewide. Those who want to submit literature to be distributed via the NJFN FAX network or who want more info, can call (201) 770-0571, and speak to Bill Duncan, its founder.

New Jersey Libertarian Party

P.O. Box 56
Tenent, New Jersey 07763
(201) 670-9000
Steering Committee

Chair: Spencer Layman (908) 583-0207
Vice Chair: Len Flynn (908) 591-1328
Secretary: Emerson Ellett (908) 774-3684
Treasurer: Louis Stefanelli (201) 751-8675

Members at-large:
Reinaldo Aviles (908) 826-4731
Ben Grindlinger (609) 585-0165
John Paff (908) 873-1251
Doug Stoxen (609) 678-7018

State Committee

Steering Committee, Plus:

Gloucester County: John Hill (609) 468-9571
Cumberland County: Herb Rosselle (609) 825-0510
Hudson County: Larry Eden (201) 795-0173
Mercer County: Carl Peters (609) 737-7667
Middlesex County: Frederic G. Glatter M.D. (908) 819-9696
Monmouth County: Keith Quarles (908) 280-9615
Salem County: Lynne Straughen (609) 299-0235
Somerset County: Randy Enterline (908) 359-4044
Sussex County: Ed Wiessmann (201) 579-7941

County Chairs

Gloucester County: John Hill (609) 468-9571
Mercer County: Ben Grindlinger (609) 585-0165
Monmouth County: Claudia Montelione (908) 583-8721
Morris/Essex County: Lou Stefanelli (201) 751-8675
Salem County: Robert Dyson (609) 678-8034
Somerset/Middlesex County: Ray Babecki (908) 878-7998
Sussex County: Tony Federici (201) 764-7289

Coordinators

Cape May Organizer: Larry Muentz (609) 884-2555
Burlington Organizer: Jim Donnelly (609) 786-1388
Ocean Organizer: Glen Campbell (609) 494-9055
Development Coordinator: Vacant
Librarian: Emerson Ellett (908) 774-3684
OPH Coordinator: Laura Stewart (908) 949-0705

PRO CHILD--PRO CHOICE

The 1990 National Libertarian Party Platform on Women's Rights states: "Recognizing that each person must be the sole and absolute owner of his or her own body, we support the right of women to make a personal choice regarding the termination of pregnancy."

We, the undersigned women and mothers of the New Jersey LP, support the position of the Libertarian Party.

Ginny Flynn **Rita Zeldin** **Jean Drake**
Helen Radder **Dale Harris** **Diane Adler**
Claudia Montelione **Diedre Maiullo** **Lucille Bender**

Ad paid for by Claudia Montelione

1/94

ABORTION: In Harmony or In Conflict With the Rest of the Libertarian Party Platform?

For a copy of this new LFL publication, send SASE. Complete literature packet on abortion, aggression, and parental obligation, \$3.00. Questions welcome.

Libertarians for Life
13424 Hathaway Drive
Wheaton, ME 20906, 301/460-4141
Doris Gordon, National Coordinator

7/94

Minute by minute

These are the minutes of the NJLP Steering Committee for Earthdate September 19, 1993

Secretary Emerson Ellett recording...

The chair called the meeting to order at 1:10 pm at the home of Barry Perlman. Present: the entire Steering Committee (Layman, Flynn, Ellett, Stefanelli, Aviles, Grindlinger, Paff, Stoxen) and Perlman, Peters, Quarles, Straughen, Enterline and Wiessmann. Absent: Hill, Roselle, L. Eden and Glatter. Also present were Janet Presser and Laura Stewart.

The minutes of the Aug. 15, 1993, Steering Committee were accepted.

County activities:

RESOLVED, that the State Committee withdraw recognition of Hudson county as an affiliate of the NJLP. **PASSED**.

RESOLVED, that the State Committee strike the county activities report from the agenda. **FAILED** 8 to 3 with 2 abstentions.

Monmouth: There is an ongoing recruitment drive, forfeiture repeal project and letters to the editor campaign. Members participated in a health freedom rally. Seven members were detained by sheriff's officers before being permitted to distribute juror's rights leaflets at the court house.

Sussex: Campaign radio spots have been run. Many letters to the editor are being printed, and the group has operated 3 OPH booths. Wiessman has planted some of his freeholder signs. He has been invited to 4 forums, Dundas 5. An article on Pierone's privatization ideas has people thinking.

Somerset: No report.

Mercer: Peters has been working for term limits. The county newsletter has commercial advertisers.

Salem: The county has a newsletter, and is conducting OPH interviews by phone. The group will plant 250 Kaplan signs. Stoxen ran for school board. Fund Raising is on going.

Burlington: Perlman has been working on term limits and has testified on violence in schools. There has been outreach to gays and to United We Stand. All 17 gubernatorial candidates have been invited to a debate Sept. 30.

Old business:

A Third Point of View. The libertarian CATV show is being shown in two counties, Monmouth and Mercer. Shad Wolley, the producer, is negotiating a state-wide contract. The counties are continuing to contact their local CATV companies.

Forfeiture action plan. Many counties have been stone-walled by prosecutors, who have referred all requests for quarterly reports to Trenton. Salem presented a resolution to the freeholders, urging them to oppose forfeiture. **RESOLVED**, That further discussion of forfeiture be ended. **FAILED**.

RESOLVED, That a forfeiture action committee consisting of Paff, Presser, Layman, and possibly others, develop a plan to 1) build political opposition of the forfeiture laws by a) showing the abusive implementation of the law by prosecutors everywhere, and b) bringing to light the suffering of forfeiture victims; 2) increase membership and contributions for the Libertarian party and movement; 3) publicize the NJLP using the forfeiture issue. **PASSED**.

Campus Recruiting. Deferred.

Recruiting. Stoxen distributed a 12 page handout on how to recruit new members.

Development. Layman will speak with a professional fund raiser.

OPH. The State Committee expressed its gratitude to Laura Stewart, who coordinated OPH events for many years. She reported that we own 2 OPH booths, and recommended that we try for the Lalapalooza festival next year.

Health Freedom. Flynn displayed a bottle of First Amendment Aspirin Plus consisting of baby aspirin and vitamins that is illegal under FDA guidelines because of its label, which states that aspirin reduces the risk of heart attack in persons 50 years of age and older.

This "illegal drug" is available from the Life Extension Foundation (800) 841-LIFE.

Data/communications. Paff is sending LP press releases from LIBERNET to 53 newspapers.

Gubernatorial campaign.

The NJLP has invited Florio and Whitman to debate Kaplan in Penns Grove, Oct. 16. The media has been contacted about debates and tapings. Wiessmann has compiled a list of materials required to assemble signs.

NJLP 1994 Convention.

Anyone interested in running for Congress should contact Flynn.

New Business:

National convention report. Stefanelli reported on political consultant Sal Guzzetta's workshop. The message is that we can win (if we work very hard); don't run if you don't want to win; concentrate on off-year elections against the most vulnerable opponent. He also reported on the Democracy Project, by-laws changes and the elections of officers.

Newsletter. Mike Pierone is the new editor. He can be reached at:

m.pierone@genie.geis.com

Press Release. The State Committee approved a press release on the Waco debacle.

Outreach books. **RESOLVED**, That the NJLP purchase \$45 worth of *Libertarianism in One Lesson*. **PASSED**.

Juror's rights. Paff will send the secretary the slick, or master, of a juror's rights brochure.

Meeting schedule. The Steering Committee will meet Oct. 17 at 1pm at Paff's house. The State Committee will meet at 1pm Nov. 21 at the Holy Trinity Lutheran Church, Somerset Meeting adjourned 5:16 pm.

Condominium Management With A Heart

We're expert and inexpensive.

And we replace blind enforcement and strongarm tactics with reason, communication and a personal touch.

Not a simple transition but, to the extent possible, we make it work.

New Age Management 1-800-999-5890

10 Canidae Ct. • Tinton Falls, NJ • 07753

Jim Van Blarcom

Mary Gail Fisher

4/94

The Inside Scoop On Membership Statistics

by Lou Stefanelli

Last month's article on the NJLP's "negative growth" in membership caused quite a stir. It was intended to grab your attention—which it did with vengeance—and contrast the bad looking numbers with reports of some of the really positive things that are happening in the Party.

But for those of you who only caught the headlines, let me put your minds at ease: **the reports of our demise are greatly exaggerated.** That's not to say that we don't have our work cut out for us. We do. If we are to turn those positives into real membership growth, it will require a sustained effort for a lot of people, particularly me. The goal of doubling membership by July 1, 1994 is ambitious but do-able. The doing, however, is outside the scope of this article, so let's talk about what the numbers mean.

As someone who has been watching membership statistics monthly for the last four years, I have learned not to hang on every thrust. They tend to percolate. Just as a financial advisor would tell you to ignore the hourly or daily fluctuations of a stock you own, the member stats should be viewed in the context of the broader trend. That trend is clearly up. About 100 people joined our Party (a 25% increase) from June of 1992. That follows on the heels of a similar 26% increase from June of 1991.

What causes the fluctuations? Essentially, three things: the lapse of existing memberships, the renewal of existing memberships and the

arrival of new memberships. If members renew before their memberships lapse, there is no impact on the numbers. But if they wait, as more and more are doing, the member stats drop when the memberships lapse and pop back up when they renew. The arrival of new members has been largely unpredictable, sometimes coming in a flood and sometimes a trickle.

It is my job to smooth out the "bumps" caused by the lapses. The numbers suggest I have to improve my performance. I'm working on it and you can watch this space from month to month to see how I'm doing. As to the arrival of new memberships, that should become more predictable (and hopefully, controllable) as we routinize our recruiting techniques.

Now to the details. The chart shows current membership by county from June to September. The numbers fall until August and pop up again in September. This is the result of new members joining in July, August and September of 2, 12 and 18, offset by net lapses in the same period of 18, 18 and 11. The majority of the lapses are in the Budget category. Most members at this level are people who joined the National Party and were automatically "adopted" by us when we learned about them. That fact could limit our ability to reduce these lapses: For one reason, because they joined through National, they are less responsive to the NJLP; For another, their persistence or inclination to re-

NJLP Membership Statistics By County

Base Period: June 1993

| COUNTY | JUNE | JULY | AUG | SEPT |
|--------------|------------|------------|------------|------------|
| ATL | 19 | 19 | 18 | 18 |
| BER + | 40 | 37 | 35 | 39 |
| BUR # | 34 | 31 | 33 | 33 |
| CAM | 47 | 49 | 47 | 43 |
| CAP # | 4 | 3 | 4 | 5 |
| CUM * | 9 | 9 | 9 | 10 |
| ESS *& | 31 | 30 | 31 | 32 |
| GLO * | 26 | 24 | 25 | 24 |
| HUD + | 18 | 18 | 18 | 15 |
| HUN | 11 | 11 | 11 | 11 |
| MER * | 25 | 24 | 24 | 24 |
| MID *& | 28 | 27 | 25 | 26 |
| MON * | 41 | 39 | 38 | 42 |
| MOR *& | 32 | 30 | 28 | 27 |
| OCE # | 21 | 20 | 16 | 16 |
| PAS | 15 | 15 | 14 | 15 |
| SAL * | 24 | 22 | 23 | 25 |
| SOM *& | 26 | 26 | 27 | 26 |
| SUS * | 22 | 22 | 24 | 26 |
| UNI | 16 | 17 | 17 | 17 |
| WAR | 6 | 6 | 6 | 6 |
| TOTAL | 495 | 479 | 473 | 480 |

* Means County Committee Recognized By NJLP & Means County Part Of Two-County Committee
 + Means Recognition in June Subsequently Withdrawn
 # Means County Committee Being Formed

new may not be as high as those members we recruit ourselves.

That's the story. If you have specific questions or ideas, give me a holler. **There is one thing each of us can do to improve these numbers: renew before your membership lapses.** And if you do it on the first request, it will save us money, too.

Notice
Job Opening
See page 7 for details.

Desert Dispatch: the LP National Convention in Salt Lake City, Utah

By Dan Karlan

Rules Were Meant To Be... Changed?

The big news from the Convention itself: There was NO CHANGE to the By-Law requirement for signing the certification as a condition of membership. A solid majority of the Party favors keeping it, in spite of growing sentiment among some affiliates to eliminate it. The Platform was left as is (some significant improvements were made during the Platform debate), and a Campaign Platform was approved.

Give Me A Lever And A Place... No, A Platform...

The work of the Platform Committee—initially only deletions, a restriction which was lifted during the Convention itself—was actually very useful. Besides a few technical corrections, major improvements were made to the Property Rights plank and the Children's Rights plank. Platform Committee Chair Dean Ahmad is to be congratulated for leading his colleagues in this effective session. In addition, I heard several complimentary remarks regarding New Jersey's representative on the Platform Committee, Elizabeth Macron.

Other New Jersey delegates participating in the Convention and not mentioned elsewhere in this report included Lou Stefanelli, Ben Grindlinger, Doug Stoxen, Rob Tannen, John Hill, Jim Salzano and Phil DeBlock. We didn't have a full delegation, but we were certainly well-represented. I'm told one member, Michael Panella, flew in just to watch.

An Officer And A Gentleman, A Few More Officers And Some Other People

Election of officers turned out to be anti-climactic. Mary Gingell could not run for re-election due to personal problems (although she was able to break a long-standing jinx against the Chair chosen at a Nominating Convention being able to complete the term), and Vice-Chair Steve Dasbach was the front-runner for the top spot. Though 14-year-old Natalie Lloyd made a strong challenge and NOTA was surprisingly popular, Dasbach won with about 55% of the vote. Karen Allard won unopposed for Vice-Chair; John Famularo edged out Gary Johnson for Secretary; and Hugh Butler was selected over Steve Givot for Treasurer.

Of the five At-Large members of the new National Committee, four—Don Ernsberger, Tamara Clark, Gary Johnson, and Ron Crickenberger—were veterans (the last two moving up from Regional Representative), and Sharon Ayres is certainly familiar with NatCom operations. Of the regional representatives, only Thea McLean (CA) and myself have prior experience. In all, 10 of the 18 members of the new NatCom are rookies, in need of some time for the learning process. But it was initiation by fire for these members at their first NatCom meeting.

Birth Of A NatCom

One big problem facing the National Party is the state of our Washington, DC operations. Stuart Reges left as National Director at the end of September, and while we do have a replacement—Gene Cisewski—he was not able to start until October 1. That left us with a transition problem. NatCom authorized the Executive Committee (the 4 national officers and one other NatCom member—Sharon Ayres) to arrange some effective plan to bring Gene on-line by the end of the year. We expect it will cost in the neighborhood of \$10,000 - \$15,000. By the time you read this, a decision should have been made.

Then there was the 1996 Convention site controversy. During the week, members of the Texas delegation met with the Convention Contractor to hammer out an agreement. What they presented, however, was a plan to give the Contractor 30 days to find a better deal than the one which originally 'won' him the bid. (He didn't actually win it, but probably would have had the conflict with the Texas people not erupted.) All the members of the Convention Oversight Committee and the new NatCom believed this to be unfair to the other bidders, so we have re-opened the bid process. There will be a formal announcement to that effect in the next LP News. The deadline will be in November for a decision in December. Bottom line: there is still no 1996 Convention location.

Electric Chairs

The final developments of interest arose during the meeting of the Council of State Chairs. When I was Chair of the NJLP, I found the CSC, chaired by Alicia Clark, to be a very valuable forum, and I am pleased to see it continue. I believed one of its great strengths was that it existed because the Chairs wanted it to, not because it had to.

It was the consensus of the Chairs that the LP should increase regional representation to NatCom while reducing the number of At-Large members. They drafted a By-Laws change for this proposal which they attempted to enact from the floor of the Convention. They were unable, however, to win the vote required to consider the change. Personally, I am undecided on the merits of this idea, and I'd like to hear the pro's and con's.

This meeting also produced the view from the Chairs of our Region that we should organize a Regional Conference to discuss matters of mutual concern. I am strongly supportive of this idea, and will see what I can do bring it about.

How To Leave Voice Mail For LP Officers

With the addition of something called a BigmoUth (note: not meant as a reference to any individual) to our computerized telephone line, it is now possible to dial one number—201/670-9000—and, by punching the right keys on your Touchtone phone, to leave a message for any specific officer.

After you hear the message, you may leave a general message which will be heard by the System Manager. Or, you may punch up one of the following selections and get a specialized voice-mail box. By punching "5", for instance, you may reach the ear of the editor of the *New Jersey Libertarian*, and leave a message.

Following are the specific codes to access each:

| | |
|---------------------------|----|
| Chair | 1 |
| Vice-Chair | 2 |
| Secretary | 3 |
| Treasurer | 4 |
| NJL Editor | 5 |
| OPH Coordinator | 7 |
| County Organizer-at-large | 8 |
| Voice-Mail System Manager | 98 |

The four At-Large members of the Steering Committee:

| | |
|-----------------|----|
| Rick Aviles | 21 |
| Ben Grindlinger | 22 |
| John Paff | 23 |
| Doug Stoxen | 24 |

The County Chairs:

| | |
|------------|-----|
| Camden | 104 |
| Essex | 107 |
| Gloucester | 108 |
| Mercer | 111 |
| Middlesex | 112 |
| Monmouth | 113 |
| Morris | 114 |
| Salem | 117 |
| Somerset | 118 |
| Sussex | 119 |

Other numbers will be added as needed, says Voice-Mail System Manager Dan Karlan.

WANTED! A Newsletter Editor

Mike Pierone, the current Newsletter Editor, me, is not intending to fill the Newsletter Editor spot for any length of time, but only to fill in until a replacement appears. Let's rephrase that, only for one more newsletter. This makes it crucial that we get a replacement ASAP! If you are interested, please contact Mike Pierone at (201) 827-5840, The Newsletter editor is entitled to a small fee, and expected to abide by a contract which is subject to some negotiation. Any person interested should have access to Desktop Publishing equipment and know how to use it. Current Newsletters are being produced using Pagemaker. But any Desktop Publishing package that supports TIF and PCX graphic formats should do just fine.

ADVERTISING RATES

| | | | |
|---------------|---------|--------------|--------------|
| Full Page | \$60.00 | Quarter Page | \$25.00 |
| Half Page | \$40.00 | Eighth Page | \$15.00 |
| Business Card | \$10.00 | Inserts | \$25.00 each |

Discounts

| | |
|-------------------------------------|-----|
| 12 issue contracts paid in advance: | 10% |
| 6 issue contracts paid in advance: | 4% |

Copy should be camera ready.

Additional fee may be required for typesetting.



**NEW JERSEY
LIBERTARIAN
PARTY**

P.O. Box 56
TENNENT • NJ • 07763
800-201-NJLP

Name _____

Address _____

City/State/ZIP _____

Telephone _____

Occupation & Employer* _____

**Optional*

Make check payable to NJLP and mail to
NJLP, c/o L.M. Stefanelli, Tsr., 49 Carmer Ave., Belleville, NJ 07109

I want to become a member of the Libertarian Party! I have checked the level at which I want to join and have enclosed the corresponding dues. I certify that I do not believe in or advocate the initiation of force to achieve political or social goals.

X _____
(Signature required for membership only)

Enclosed is \$40. I will receive a full year's subscription to both the national *LP News* and the state *New Jersey Libertarian*.

Enclosed is \$25. I will receive a full year's subscription to the national *LP News* and 4 issues of the state *New Jersey Libertarian*.

Donation

Enclosed is my additional contribution of \$ _____ to help the NJLP in its effort to expand individual liberty.

Send to a Friend

I have a friend who might be interested in the NJLP. Please send a complimentary copy of *The New Jersey Libertarian* to : _____

Please remove my name if the NJLP's mailing list is rented.

Calendar

Members should submit their notices before the 20th each month.

The NJLP general meeting will be held on Sunday, November 21, at 2 pm, (following State Committee meeting at 1 pm) at the Holy Trinity Lutheran Church. Directions to Holy Trinity Lutheran Church, 1640 Amwell Road, Somerset, NJ:

From North & Central New Jersey:

Take I-287 to exit 6 (Route 527), follow signs to New Brunswick and you will be deposited onto Easton Avenue. Turn right onto DeMott Lane (after approximately 3 or 4 traffic lights), taking DeMott until it dead-ends at Amwell Road. Left on Amwell and church is a quarter mile ahead on right.

From South Jersey:

Take turnpike to exit 9 and then 18 North into New Brunswick and exit onto Route 27 South (Albany Street) about 3 blocks and make a right at train station on to Easton Avenue. Make a left onto Hamilton Street (2nd light) and follow about 3.5 miles. Hamilton will turn into Amwell Road. Church is on the left, about 1 mile past intersection of J.F.K. Boulevard.

The Somerset/Middlesex Area Libertarians (SMAL) invites members of the public to attend its monthly meeting at 7 p.m., on the 4th Monday of every month, at the Holy

Trinity Lutheran Church (see directions above).

The Mercer County Libertarians will meet regularly on the second Sunday of each month, at 2:30 p.m. Location will vary. Call Ben Grindlinger, 609-585-4128 for info.

The Salem County Libertarian Party will meet regularly on the last Wednesday of each month. For meeting location, phone Doug Stoxen, 609-678-7388.

Morris/Essex County LP members meet the last Thursday of each month at 7 p.m. at the Morris County library in Whippany. Phone Lou Stefanelli, 201-751-8675 for info. Monmouth County Libertarians eat a Liberty Brunch on the second Sunday of each month. Be there at 11 if you want to eat. Meet at 179 Ravine Drive, Matawan. Phone

908-583-8721 for directions.

Gloucester County Libertarian Party holds its regular meeting the fourth Thursday of each month. Guests are welcome. For more info, phone John Hill, 609-468-9571 or Brian Waters, 609-845-9581.

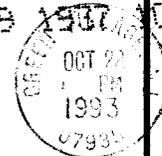
Burlington County Libertarian Party meets at 7 pm, Thursday, Sept. 30, at the Burlington County Library, on Woodlane Road in Mt. Holly.

Ocean County Libertarians invite you to a Holiday Celebration at The Baybridge Inn located at State Hwy. 37, Toms River, NJ on Dec. 4th at 7:00pm. Reserve by Nov. 10th. All NJLP members, friends and family invited! DINNER, DANCING, CASH BAR., tickets at \$23.00 each, Call Elizabeth Acron (908) 458-5823.



NEW JERSEY LIBERTARIAN PARTY
P.O. Box 56 • Tennent • New Jersey • 07763
800-201-NJLP

JERSEY GMF 079 1907



ADDRESS CORRECTION REQUESTED

