



# NJ LIBERTARIAN

NEW JERSEY LIBERTARIAN PARTY P.O. BOX 56, TENNENT, N.J. 07763

\* \* \* JULY 1981 \* \* \*

## MOYERS FOR GOVERNOR

by Chuck Pike  
Campaign Manager

A few days after the June primary, a headline on the front page of The New York Times caught my attention. It said that New Jersey's governor's race would have national importance as a referendum on Reagan's policies. New Jersey is one of the few states with a major political office up for grabs this year, and the two major contenders are being billed as ideological opponents.

Sounds nice, but take a look at who is running. James Florio is a Democrat with one of the worst records in the U.S. Congress as a "Big Spender." His Republican opponent, Tom Kean, is being packaged as an opponent of big government in the mold of (excuse me!)--Pres. Reagan. He uses those new conservative buzz words like "supply-side economics," "cost-benefit analysis," and "reindustrialization." Tom Kean would like people to forget that he was one of the few Republicans to vote in favor of creating the NJ state income tax. His present tax cut plan doesn't touch the personal income tax, but it holds out the hope that he might reduce the sales tax, in his third year in office, by a measly one percent!

See MOYERS...Pg. 2

## FROM THE EDITOR

The June newsletter was mailed on May 29, 1981 from Tennent, NJ. I did not receive my copy until June 12th, almost 2 weeks later. We are sending the newsletter with our bulk rate permit to minimize expenses--a first class mailing costs \$40.00 as compared to \$8.00 bulk rate.

Please keep this mailing time in mind when planning events which should be publicized in the NJ Libertarian. Beginning with this issue, I will print the mailing date so you will know how long it takes your copy to reach you.

GF

## CALENDAR OF EVENTS

JULY 11th----NJLP Annual Summer Picnic; Noon; Tom and Jan Palven's; 95 Casino Drive, Farmingdale. For info and directions see June newsletter or call 201/938-4775.

AUGUST 8th----General and State Committee Meeting (3 pm) and Picnic at Bonnie Swirsky's, 7 Maxwell Lane, Englishtown. See article or call Bonnie at 201/431-4491 for info.

SEPTEMBER 5th----Tentative Steering Committee Meeting. Time and location to be announced in the August newsletter.

## GENERAL MEETING &amp; PICNIC

There will be a picnic and meetings of the general membership and State Committee at Bonnie Swirsky's on Sat., Aug. 8th. The picnic will begin at 1:30 pm and the business meetings at 3 pm. Please bring food and drinks for your family--grills will be available.

## Directions

Bonnie lives in English-town, just off Route 9, north of Freehold. Going NORTH on Rt. 9 take the first right after the Manalapan Diner onto Smallwood Lane (Monmouth Heights developmewnt). Then take the first right off Smallwood onto Maxwell Lane. Bonnie's house is on the left--#7.

Coming SOUTH on Route 9, take the jughandle at Ryan Rd., (by Steinbach), and proceed NORTH on Rt. 9 past the Manalapan Diner following above directions.

For further info call Bonnie at 201/431-4491.

## MOYERS.....

I smell an opportunity for the New Jersey Libertarian Party.

Jack Moyers will be conducting an uncompromising, aggressive campaign for governor as the New Jersey Libertarian Party candidate. Jack and I have been working on the campaign's goals, strategy, and organization since primary day.

One of my most important jobs at this early stage has been to call activists around

the state to ask their advice and to find out in what aspect of the campaign they would like to be involved. More than two or three people are needed to run the type of effective campaign we have planned. Tom Palven is the Campaign Treasurer, and several other people have agreed to help set up speaking engagements, write press releases, contact local media, and raise funds.

We will need between 15 and 20 people actively involved in the campaign. Here are some of the goals I have set, which will be revised and expanded during the campaign:

1. To have the first truly statewide, well-organized Libertarian campaign in New Jersey.

2. To increase paid party membership by more than 50% by the end of the year, to at least 250.

3. To produce a top quality campaign brochure introducing libertarian concepts and solutions to NJ voters.

4. To receive three newspaper endorsements.

5. To participate in a three-way debate or other forum, with only the Democratic and Republican opponents and Jack.

You will be kept up to date with a Moyers campaign report in each month's NJ Libertarian. You will be contacted by mail and phone later as well. But why wait? You can call me at 201/729-4565 to find out how you can help, and you can send campaign contributions to "Moyers for Governor," 14 Belle Place, Aberdeen, NJ 07747.

We'll keep you posted!

## COUNTY ORGANIZATIONS

Hunterdon County.....

Chairman Dick Siano and fellow officers Frank Dominiani, Vice-Chair, and Bernard Rabb, Secretary, report an active organization in Hunterdon County. Since their organizational meeting last November, their mailing list has grown to 65 and average meeting attendance to 20.

Currently, a membership drive is under way to find and attract new libertarians in the area. Spearheading the drive is an advertising campaign about to begin in the local weekly newspaper--The Hunterdon County Democrat. Beginning July 1st a weekly series of 12 ads will appear in the paper, which has a circulation of 30,000. According to Dick, the ads, which cost about \$40 each, will emphasize the principles of the LP rather than issues. A later campaign might go into a discussion of specific issues.

The organization is funding this program by asking various individuals to pay for one specific ad. This way the contributor can see exactly how his money is used.

Future plans include a Hunterdon LP booth at the Flemington Fair the first week in September. The booth will be manned all 6 days of the Fair. The possibility of starting a Barter Club is also under consideration.

The group's next meeting will be June 30th. Jack Moyers, NJLP candidate for Governor and his Campaign Manager, Chuck Pike, are the scheduled speakers.

Information about this organization can be obtained by calling Dick-201/996-2469.

## STEERING COMMITTEE MEETING

The NJLP Steering Committee met on June 20th at the Flagship Restaurant in East Brunswick. Bill George, Len Flynn, Bonnie Swirsky, and Barry Siegel were present. Jo Ann Balint, Carl Samson, Bob Shapiro, and Paul Furlong were absent.

The meeting began at 1 pm with the reading and acceptance of the minutes from the May 15th meeting. The Treasurer's report showed a bank balance of \$568.05. Bill George reported that he mailed a list of NJLP delegates to the national convention to Sylvia Sanders, National LP Secretary, on June 17th.

NJ Speakers Bureau letterhead has been printed and was shown at the meeting. State Coordinator Ginny Flynn was reimbursed \$24.48 for printing. During the summer the Speakers Bureau will concentrate on contacting local organizations--JayCees, Rotary, Kiwanis, etc.--to set up speaking engagements.

The newsletter was discussed. It was mailed bulk rate from Tennent, NJ on May 29th, was received in Jackson on June 12th, but not until June 20th in Westfield.

Bill George and Len Flynn are going to work on straightening out the NJLP Bylaws. They will report on their progress at a later meeting.

A motion regarding membership renewals was introduced: There will be a "Final Notice" stamp on the second renewal notice form. If there is no response in 30 days the name will be dropped from the membership list. Date of mailing for the first notice to be sent at the discretion of the Treasurer. This motion passed unanimously.

See MEETING...Pg. 4

## LIBERTARIANISM IN YOUR LIBRARY

by Bruce H. Majors

One important outreach project that every Libertarian can do is to get Libertarian News, and other Libertarian books and periodicals, into your local library.

If you are dealing with a large library, it probably has a special person in charge of acquisitions. Ask for the acquisitions department or desk. This department will have forms you can fill out requesting that it carry a certain book or publication. YOU WILL NEED TO KNOW THE ADDRESS OF THE PUBLISHER, and perhaps the price as well. Ask your library to carry Libertarian News, or to carry Earth's Resources, A New Beginning, or other Libertarian books and periodicals.

If you are dealing with a small library, they may not have acquisitions forms. Write a note to the librarian requesting that he or she acquire your choice of Libertarian periodicals or books for the library. Be sure to include the publisher's address, and the price of the publication.

Such requests are most likely to be acted upon if several people make duplicate requests within a short period of time. Get others to help.

Of course, you may want to donate Libertarian News, or Ed Clark's A New Beginning to your library. You and other Libertarian activists in your area might throw a barbecue, invite all the Libertarians in the surrounding counties, and charge admission, to raise money for the purpose of donating Libertarian News to all of the libraries in

your community.

Getting Libertarian publications into your campus and community libraries is a good way to increase Libertarian visibility. It is also a relatively easy way to reach out to people who have not heard of the Libertarian Party. Please help.

### MEETING....

A motion concerning removal of Steering Committee members due to poor attendance at meetings was discussed and may be considered at the General Meeting August 8th.

The next meeting will be a General and State Committee Meeting at Bonnie Swirsky's on August 8th.

The meeting was adjourned at 3:15pm.

### **DON'T BE FOOLED!**

THE GOVERNMENT IS NOT "OUR SERVANT"  
THE GOVERNMENT IS NOT "THE COUNTRY"  
THE GOVERNMENT IS NOT "THE PEOPLE"

THE GOVERNMENT IS AN AGENCY OF FORCE  
WHICH TAXES OUR INCOMES IN EXCHANGE  
FOR REGULATING OUR LIVES.

SIMON JESTER

#111

### NO SURPRISE

"The most common misconception is that we are proposing to reduce government revenues to less than what the government has been receiving. This is not true. Actually, the discussion has to do with how much of a tax increase should be imposed on the taxpayer in 1982.

A gigantic tax increase has been built into the system. We propose nothing more than a reduction of that increase."

----Pres. Reagan

April 28, 1981

NJLP STEERING COMMITTEE

State Chair: Bill George 201/233-4082  
 Vice-Chair: Carl Samson 201/994-1847  
 Secretary: Len Flynn 201/928-0758  
 Treasurer: Bonnie Swirsky 201/431-4491

Members-at-Large: Jo Ann Balint 201/687-3469  
 Paul Furlong 609/259-3927  
 Bob Shapiro 201/836-6741

Member-by-Petition: Barry Siegel 201/743-8686

\*\*ADVERTISING RATES\*\*

NJ LIBERTARIAN

P.O. Box 118  
 Jackson, NJ 08527

Editor: Ginny Flynn

201/928-0758 or 2964

Full Page \$25  
 Half Page \$13  
 Quarter Page \$7  
 Eighth Page \$4  
 Business Card \$3

These rates only apply to ads submitted camera-ready. Extra will be charged for any necessary preparation.

**NJLP MEMBERSHIP APPLICATION**

Send to: NJLP, Bonnie Swirsky, 7 Maxwell Lane, Englishtown, NJ 07726.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ County: \_\_\_\_\_ Renewal: ( )Yes ( )No

1) Check Membership Desired: ( ) Student \$5. ( ) Regular \$10. ( ) Household \$15.  
 ( ) Sustaining \$25 ( ) Lifetime \$100. ( ) Lifetime Sustaining \$250.

2) If this is a Household Membership, please indicate the names of all members:

3) If you do not want your name to appear on a Libertarian Mailing List, Check here ( ).

4) Do you have any experience or interest in political or organizational work?

\_\_\_\_\_  
 "I hereby certify that I do not believe in or advocate the initiation of force as a means of achieving political or social goals."  
 Signed \_\_\_\_\_

Please make check or money order payable to "New Jersey Libertarian Party".



Are you a  
**LIBERTARIAN**  
and don't know it?



**FREEDOM WORKS**

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New Jersey Libertarian Party  
P.O. Box 56  
Tennent, NJ 07763

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TO:

**VOTE  
LIBERTARIAN**

Mailed July 1, 1981